

MANISHA  
CHAMPANERI

TRAINING ACADEMY

SIGNATURE HIGH-END  
HAIR | MAKEUP | BUSINESS COURSE  
*Certified Qualification*



“...ASPIRING TO BECOME A  
PROFESSIONAL HMUA? GET TRAINED,  
CERTIFIED, & STAND OUT!...”

ACADEMY LOCATIONS  
LEICESTER | LONDON | BIRMINGHAM

077 7339 5854

info@manishamakeupartist.co.uk | www.manishamakeupartist.co.uk  
Academy Head Office / Studio: 50 Western Road, Leicester, LE3 0GA

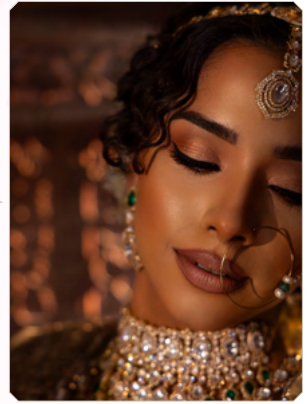


# CONTENT PAGE

- 3 WELCOME TO OUR ACADEMY
- 5 MY PUBLISHED STORY - FROM IT CONSULTANT TO MULTI AWARD WINNING ENTREPRENEUR
- 6 DISCOVER WHY OUR ACADEMY STANDS OUT
- 7 SIGNATURE HIGH-END HAIR, MAKEUP & BUSINESS COURSE DETAILS
- 8 ADDITIONAL COURSE BONUSES
- 9 COSTS AND PAYMENT PLANS
- 10 WHY SHOULD YOU CHOOSE OUR ACADEMY
- 11 WHAT DO PAST STUDENTS SAY ABOUT US
- 14 HOW TO BOOK YOUR PLACE ON THE COURSE
- 15 CONTACT DETAILS

MANISHA  
CHAMPNANI

TRAINING ACADEMY



# WELCOME

*to our academy*

We empower new & aspiring hair & makeup artists to master high-end artistry & hairstyling, boosting their confidence & enabling them to create stunning looks.

Our guidance also helps build a successful business professionally. We focus on mentorship & support, aiming to transform lives & unlock potential for students to become industry leaders.

Our evolving techniques & commitment to excellence result in students who exemplify our success.

We simplify our methods to ensure all students, regardless of skill level, achieve high standards in application & product use. We teach artistry & nurture entrepreneurial dreams, We are Manisha Champaneri – Hair and Makeup Training Academy.

...OUR COURSE IS  
DESIGNED FOR THOSE  
WHO HAVE NO EXPERIENCE  
BUT ARE PASSIONATE TO  
START A NEW CAREER &  
LEARN TECHNIQUES TO  
ENHANCE THEIR  
EMPLOYMENT OR RUN  
THEIR OWN BUSINESS  
WITHIN THE FOREVER  
GROWING HAIR & MAKEUP  
INDUSTRY...

*Manisha Champaneri*



NICHE LIFESTYLE FEATURE

MANISHA  
CHAMPANERI: HAIR &  
MAKEUP ARTIST

## From IT consultant to multi-award winning entrepreneur

*For seven years, Manisha thrived in the corporate world but found herself yearning for something more fulfilling. It was some powerful words imparted by her Managing Director that became a constant reminder of the challenges she faced in navigating her career* WORDS BY EMILY MILLER

At the age of 22, Manisha Champaneri received career crucial advice that would stay with her: “As a young woman in a male-dominated industry, and given your skin colour, ensure that when you speak, you command the room’s attention – your words hold power!”

Climbing to the top in IT, Manisha told me about a significant turning point: “I decided that my career choice just wasn’t for me anymore because I had no work-life balance,” she explained. Driven by a passion she’d nurtured since her teenage years; she took a leap of faith and began her transition into becoming a professional hair and makeup artist. “At the time, it was a whirlwind of emotions – exciting to start something new but absolutely terrifying leaving what I knew behind to start a new journey,” she admitted.

Manisha’s journey was far from easy. Starting from scratch in 2007, she lacked clients, formal qualifications, and guidance. Social media wasn’t prevalent then, making self-promotion a significant challenge. “It felt like a significant risk, but I always had my day job to rely on,” she recalled. Determined to succeed, she pursued training,

earned a diploma in makeup artistry, and took on unpaid projects to build her portfolio. “I worked for magazines and anyone who needed a makeup artist for promotional work.”

Her love for makeup stemmed from her teenage years, when it became a source of solace and confidence. Growing up, Manisha endured bullying at an all-white school in London between the ages of 11 and 13. She reflected on those painful years: “Being constantly bullied and picked on by my peers made me feel small and insignificant, but it also forced me to develop a thick skin and learn how to stand up for myself.” This resilience laid the foundation for her later success.

Manisha credits makeup as more than just a skill – it’s empowerment. “Makeup to me holds power,” she shared. It’s a reminder that she is in control of her narrative and capable of shaping her destiny. This philosophy drove her forward until her big break: a call from MAC Cosmetics. Impressed by her work, they invited her to join their team, where she spent a decade as a

senior artist and product specialist while simultaneously building her own hair and makeup business.

By 2021, her academy became the first private institution in Leicestershire to provide VTCT-governed qualifications. “I am committed to empowering women by providing them with the skills and knowledge they need to succeed in the beauty industry,” she explained.

Manisha’s story is a testament to perseverance, self-belief, and the transformative power of passion. Through her journey, she has not only redefined her own path but has also inspired countless others to take control of their destiny.



# DISCOVER WHAT MAKES US STAND OUT!

*We will give you a unique edge against competitors...*



*"Nothing is impossible, the word itself say I'm possible"*

## HERE ARE SOME REASONS WHY WE ARE THE BEST CHOICE FOR YOU:

- ✓ WE PRIORITISE TEACHING MAKEUP SKILLS INSTEAD OF TEACHING MAKEUP LOOKS
- ✓ OUR CURRICULUM INCLUDES BOTH SKILL DEVELOPMENT & BUSINESS STRATEGY TRAINING
- ✓ ALL OF OUR TRAINERS ARE QUALIFIED TEACHERS & ASSESSORS
- ✓ WE HAVE OVER 18 YEARS OF EXPERIENCE IN THE HAIR & MAKEUP INDUSTRY
- ✓ OUR COURSE PASS RATE IS AN IMPRESSIVE 100%
- ✓ WE HAVE WON THE AWARD FOR BEST TRAINING ACADEMY IN THE MIDLANDS 3 YEARS IN A ROW
- ✓ WE PARTNER WITH TOP MAKEUP BRANDS TO PROVIDE YOU WITH THE BEST PRODUCTS IN THE INDUSTRY
- ✓ AS EXPERIENCED TRAINERS, WE ARE FREQUENTLY INVITED TO HOST EXTERNAL MASTERCLASSES FOR BRANDS SUCH AS MAC, NARS, FLANNELS BEAUTY, LEICESTER COLLEGE, & MANY MORE.

*Elevate Your Career – Launch Your Professional Hair & Makeup Journey with US...*

## SIGNATURE HIGH-END HAIR | MAKEUP | BUSINESS COURSE

Our comprehensive 9-day intensive program offers thorough, step-by-step training in makeup artistry & hairstyling, along with vital business strategies to kickstart your career.

### The Fundamentals

- ✓ COMPREHENSIVE 4-DAY MAKEUP TRAINING, 2-DAY HAIRSTYLING, 1-DAY BUSINESS STRATEGY, 1-DAY PORTFOLIO DEVELOPMENT, & ONLINE THEORY SESSIONS.
- ✓ PRACTICAL ASSISTANCE FOR MAKEUP LOOKS WITH PROVIDED MODELS, PRODUCTS, & TOOLS.
- ✓ ACCESS TO MAC PRO DISCOUNTS, INCLUDING A UNIQUE QR CODE FOR A 40% DISCOUNT ON THE FIRST PURCHASE & 35% ON FUTURE PURCHASES.
- ✓ FREE INVITATIONS TO ACADEMY MASTERCLASSES FOR LEARNING NEW TECHNIQUES.
- ✓ OPPORTUNITY TO ATTEND FUTURE COURSES AS A GUEST STUDENT.
- ✓ CERTIFICATION FOR A LIFETIME PRO DISCOUNT ON COSMETICS BRANDS.
- ✓ MASTER EXCLUSIVE HIGH-END HAIR & MAKEUP TECHNIQUES FROM MANISHA.
- ✓ BUSINESS-IN-A-BOX APPROACH TO STAY COMPETITIVE.
- ✓ SKILLS TO CREATE SIGNATURE BRIDAL LOOKS & FULL PRODUCT KNOWLEDGE.
- ✓ DETAILED MANUALS, FOUNDATIONAL THEORY, & EXCLUSIVE TRADE SECRETS.
- ✓ READY-MADE TEMPLATES FOR BUSINESS SUCCESS FROM THE START.
- ✓ CERTIFICATION FROM THE GTI GOVERNING BOARD, RECOGNISED WORLDWIDE.
- ✓ EXCITING OPPORTUNITY TO JOIN MY TEAM.



# EXTRA COURSE BONUSES

## PORTFOLIO DAY

PROFESSIONAL PHOTOGRAPHER INCLUDING OUTFITS & JEWELLERY

Worth ~~£500~~-INCLUDED

## BUSINESS STRATEGY DAY

STRONG FOUNDATION TO START YOUR SUCCESSFUL BUSINESS

Worth ~~£750~~-INCLUDED

## HALF-DAY TROUBLE-SHOOTING

ADDRESSING REAL-WORLD QUESTIONS THAT MAY ARISE AFTER COURSE COMPLETION.

Worth ~~£450~~-INCLUDED

## PHOTOGRAPHY TIPS & TRICKS

HOW TO TAKE STUNNING PICTURES OF YOUR WORK

Worth ~~£500~~-INCLUDED

## BUSINESS IN A BOX

DONE FOR YOU - TEMPLATES, EMAILS, T&CS & MUCH MORE

Worth ~~£900~~-INCLUDED

## 6 WEEK BUSINESS STRATEGY PLANNING VIA 1 HOUR ZOOM MEETING

Worth ~~£1,000~~-INCLUDED



OUR COURSE IS DESIGNED TO EMPOWER HAIR & MAKEUP ARTISTS, LIKE YOURSELF, TO ENHANCE THEIR SKILLS & BUILD A SUCCESSFUL BUSINESS.



## COSTS & PAYMENT OPTIONS

*Certified Qualification*

Join our 9-Day GROUP Signature High-end Asian Bridal Hair, Makeup & Business Course for £3,000 (valued at £7,000).

Suitable for all skill levels, payment options include full payment or a 6-month interest-free plan with a £1,000 booking fee and six monthly installments of £333.33.

### WE ALSO PROVIDE A ONE2ONE COURSE OPTION FOR £3,500.

You can either pay in full or select a 6-month interest-free plan, which requires a £1,000 booking fee and six monthly payments of £417.

The course dates are tailored to suit your schedule and focus on teaching advanced techniques specifically designed for you.

WE WOULD BE ABSOLUTELY DELIGHTED TO SUPPORT YOU THROUGHOUT THIS TRANSFORMATIVE JOURNEY. TOGETHER, LET'S ELEVATE YOUR HAIR & MAKEUP SKILLS TO A NEW LEVEL OF MASTERY.

# WHY SHOULD YOU CHOOSE OUR ACADEMY?



10

## NOW LET'S ADDRESS THE WANDERING SKEPTICISM YOU MIGHT HAVE...

It's no secret that there are tons of courses out there that teach you hair & makeup.

So why should you choose us? It's an incredible question! For sure, you wouldn't want to waste your time learning from so-called "gurus" that just teach you superficially & don't have any work experience.

Well, that's exactly where we have an edge.

**WE HAVE POURED 18 YEARS PLUS OF EXPERIENCE THAT WE HAVE BAGGED WHILE WORKING AS A PROFESSIONAL & CREATED A "EVERYTHING YOU NEED TO KNOW" BLUEPRINT.**

**THIS IS THE KNOWLEDGE WE HAVE GATHERED AFTER WORKING WITH 1000+ BRIDES.**

**NOT JUST THAT, BUT WE HAVE WORKED WITH MAC COSMETICS & WAS 1 OF THE 10 MAKEUP ARTIST WHO WERE RECOGNISED AS AN ASIAN BRIDAL SPECIALIST IN THE UK.**

**MULTI-AWARD WINNING BRIDAL HAIR & MAKEUP ARTIST FOR 5 CONSECUTIVE YEARS**

**THE ONLY PRIVATE ACADEMY TO DELIVER CERTIFIED COURSES IN LEICESTERSHIRE**

# But, what do our PAST STUDENTS SAY ABOUT US?...

MANISHA

TRAINING ACADEMY

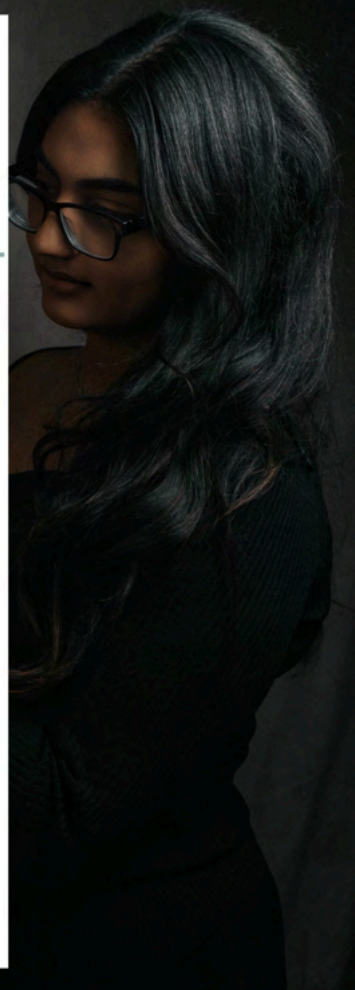
NATASHA

*Since I was a little girl, I've been fascinated by the transformative power of makeup. It was never just about the colors or techniques; it was about the confidence and joy it brought to people. Despite working in finance and currently training to become a chartered tax advisor, that passion for makeup never faded—it grew stronger.*

*When I decided to take my love for makeup seriously, I knew I needed guidance from someone exceptional. That's why I chose to train with Manisha. Her reputation for excellence and her commitment to nurturing aspiring makeup artists made her academy the obvious choice. Plus, earning a GTi qualification felt like the perfect stepping stone toward turning my passion into a professional endeavor.*

*My experience at the academy was nothing short of life-changing. From day one, I felt supported and challenged in the best way possible. Manisha's approach to teaching didn't just focus on perfecting technique—it was about understanding the artistry, connecting with clients, and building the confidence to make bold creative choices. I came away from the course with so much more than just a qualification; I gained a mentor and a renewed belief in my potential.*

*Now that I'm qualified, my vision for the future is clearer than ever. My ultimate goal is to merge my knowledge of business with my love for makeup to create something unique and meaningful. I dream of becoming my own boss, building a brand that reflects my journey and inspires others just as Manisha has.*



**IF MONEY WEREN'T AN ISSUE, WOULD YOU TAKE  
THIS COURSE? IF YES, WHAT'S THE REAL OBSTACLE?**



# But, what do our PAST STUDENTS SAY ABOUT US?...

MANISHA

TRAINING ACADEMY

VANITA

*I work within the education sector. The Asian bridal hair and makeup has always inspired me and wanted to pursue a career within the beauty industry.*

*I choose to train with Manisha as she offers a recognised GTI qualification. Most importantly she has been with the makeup industry for a number of years with phenomenal experience acquired. Manisha is very approachable and friendly. Her training is very detailed oriented ensuring all aspects of hair/makeup is created with professional looks.*

*My journey during the course was exceptional and acquired all essential skills and techniques required to create asian bridal hair and makeup.*

*Manisha approach to teaching is unique and tailored to suit individual needs. She provides support and guidance to achieve each makeup/hair looks and guides you with her expertise that she has acquired during her professional MUA career. For me personally, her professionalism is outstanding.*

*As part of the practical elements to the course, models are provided which was very efficient. I would highly recommend Manisha to anyone aspiring to become a MUA.*

*My future goals now that I have qualified, would be to build my portfolio with clients and deliver exceptional service as a MUA. This will all come with time and the right level service given to meet clients needs for their special occasions whether it's for an event or Asian Bridal hair and makeup.*



**HOW MUCH WOULD YOU PAY FOR THE CONFIDENCE  
TO CREATE HIGH-QUALITY WORK THAT ATTRACTS  
HIGH-PAYING CLIENTS?**

# *But, what do our* PAST STUDENTS SAY ABOUT US?...

MANISHA

TRAINING ACADEMY

KIRI

From being half way through my Solicitors qualifying exam combined with my masters I knew I wanted a change. What that change was I had no idea. I wanted to challenge myself so I spent a few months aimlessly applying for jobs however I knew deep down that's not what I wanted.

Then one day my mum sent me Manisha's website. I had a look at all the courses she was offering I loved the thought of being able to expand on something I already loved with someone who had big reputation within the beauty industry. however my doubts made me question whether I should take that risk to try something completely new and totally un-law related.

So after a couple days of thinking I called up Manisha's website and I spoke to Manisha and from that very moment I was like yes I can feel this is gonna be amazing sign me up as quick as possible.

The course was amazing Manisha's teaching style was so informative yet fun and effective she was so kind, patient and understanding of the makeup industry so taught me so much insider information.

Manisha has not only been an amazing mentor but has given me all the resources and necessary links to get started myself. Let me not even get started on the snacks which she filled the academy with every day her hospitality was incredible she made me feel so welcomed.

Now that I'm qualified I am more determined than ever to make a name for myself within the makeup industry and follow in the same steps as Manisha.



**WHERE DO YOU SEE YOURSELF IN FIVE YEARS? WILL  
SKIPPING THIS COURSE GET YOU THERE?**

# HOW DO YOU ENROL?

*Get on board!!!*



## CALL

CALL OUR OFFICE ON 077 7339 5854

## EMAIL

EMAIL US YOUR INTEREST TO  
INFO@MANISHAMAKEUPARTIST.CO.UK

## WEBSITE

FILL OUT A CONTACT FORM VIA OUR WEBSITE -  
WWW.MANISHAMAKEUPARTIST.CO.UK/ACADEMY-TRAINING-CONTACT-FORM/  
OR SCAN THE QR CODE BELOW





# MANISHA

CHAMPANERI

---

## TRAINING ACADEMY

"...FROM CLASSROOM TO CAREER – LET US GUIDE YOUR PATH TO SUCCESS!"



WE HAVE FILLED THIS BOOKLET WITH ALL THE DETAILS YOU NEED TO BUILD YOUR TRUST IN OUR ACADEMY.

IN SUMMARY, DEDICATE JUST 9 DAYS WITH US, & WE WILL GUIDE YOU THROUGH A TO Z IN HAIR & MAKEUP SKILLS, AS WELL AS HOW TO OPERATE A SUCCESSFUL BUSINESS.

YOUR COMMITMENT TO THIS JOURNEY WILL LEAD YOU TOWARD A FINANCIALLY SECURE FUTURE ON YOUR OWN TERMS.



"YOUR HAIR &  
MAKEUP CAREER  
BEGINS WITH THE  
RIGHT TRAINING –  
ARE YOU READY TO  
TAKE THE NEXT  
STEP?"

077 7339 5854

[info@manishamakeupartist.co.uk](mailto:info@manishamakeupartist.co.uk)

[www.manishamakeupartist.co.uk](http://www.manishamakeupartist.co.uk)